

Case-Connect Provides Welcome Relief To Surgical Schedulers

SCOTTSDALE, Arizona (June 29, 2009) –Surgical schedulers have their hands full -- scheduling a surgical case involves a litany of tasks and numerous participants. Surgical Data Solutions has released Case-Connect: a new software platform designed to lighten the load of surgical schedulers.

“Our goal is to provide surgeons with the tools that will help their practice,” says Mark Roady, founder and CEO of Surgical Data Solutions. “We consistently hear about the scheduling challenges facing surgical offices, and Case-Connect is our way of eliminating most of those challenges.”

Case-Connect is an online scheduling system that provides surgical offices a quick, streamlined way to manage contacts and schedule surgeries. When a surgery date is set, emails or faxes are automatically sent to all applicable participants (including patients, hospitals, support staff, product suppliers, and more). The automated confirmation process increases office productivity by eliminating time-consuming follow-up calls and emails.

Many times, surgeons have to cancel surgeries because crucial instruments or devices have been forgotten, delivered to the wrong location, or ordered incorrectly. Case-Connect ensures that suppliers and sales reps have accurate information about each case; a feature that will eliminate wasted trips to the operating room and cancelled surgeries.

Because the software is Web-based, schedulers can access information from any Internet connection. Roady sees the need for a flexible, user-friendly system: “anything we can do to give extra freedom to the surgical office is a bonus. By tapping into the portability of a Web-based platform, we have dramatically increased surgeons’ flexibility in the scheduling process.”

The release of Case-Connect is expected to alleviate many of the headaches previously associated with surgical scheduling. “This release marks a new beginning in the surgical scheduling world,” says Roady. “Case-Connect will bring surgical offices a much needed positive change in the way cases are handled.”

In conjunction with the release of Case-Connect surgical scheduling software, Surgical Data Solutions is also launching a new dedicated website. The website includes product information, frequently asked questions, and video tutorials -- as well as a link for a free trial of Case-Connect. For more information, please visit www.case-connect.com.

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